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## Example Customer Search Results From Web Store ZZZ

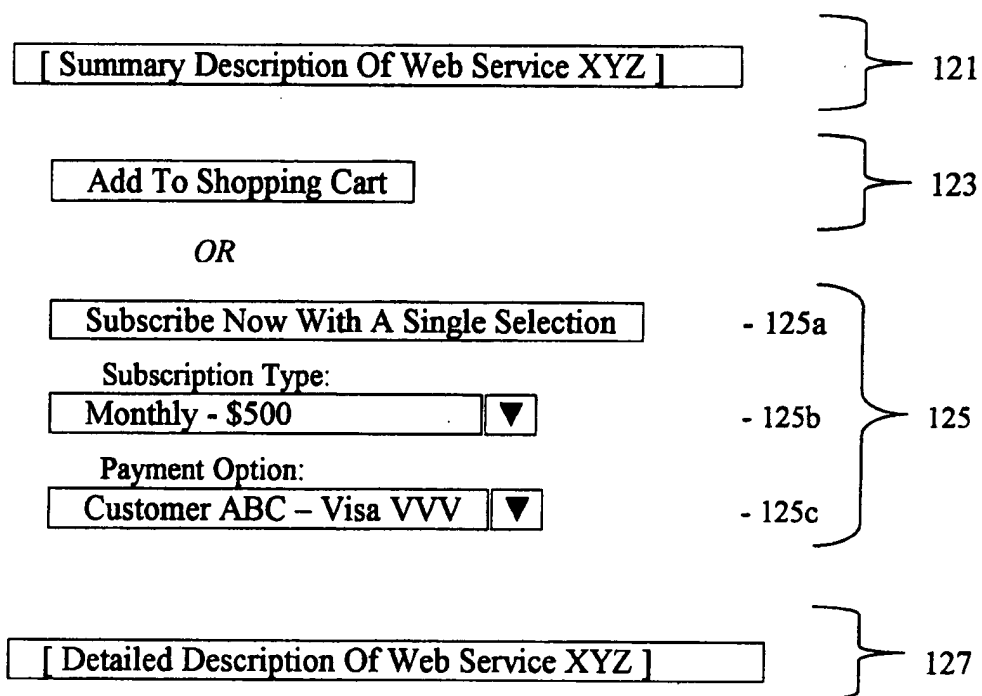
### Search Results for "Map" in Item Type "Web Services"

<i>110</i>	<i>111</i>	<i>112</i>	<i>113</i>	<i>114</i>	<i>115</i>	<i>116</i>	<i>117</i>
	<i>WS Category</i>	<i>Item Name</i>	<i>Item Source</i>	<i>Item Price</i>	<i>Item Conditions Of Use</i>	<i>Item ID</i>	<i>Item Description</i>
	Mapping Services: 15 matches						
<i>110a</i>		AAA Street Maps By Street Address	WS Provider AAA	\$0.05/use or \$500/month	max uses/month=30000	0001342133	Provides GIF images at up to 100M/inch
<i>110b</i>		AAA Street Maps By Latitude/Longitude	WS Provider AAA	\$0.08/use	available to subscribers to AAA GPS service	0009287341	Provides GIF images at up to 100M/inch
<i>110c</i>		Driving Directions BBB	WS Provider BBB	\$200/month	subject to Terms at www.bbb7.com/TC.htm	S072086133	Textual driving directions and overview map
<i>110d</i>		Driving Directions ZZZ	Web Store ZZZ	\$0.05/use	-	9874933245	Textual driving directions for U.S. street addresses
<i>110e</i>		Topographical Maps (high resolution)	WS Provider AAA	\$0.10/use	-	2987238765	High resolution JPEG images at up to 30M/inch
<i>110f</i>		Topographical Maps (low resolution)	WS Provider AAA	\$0.02/use	-	2981234778	640x480 resolution JPEG images at 100M/inch
<i>110g</i>		see all matches in Mapping Services					
	Scientific DBs: 3 matches						
<i>110h</i>		Human Genome Maps	WS Provider CCC	\$0.01/use	non-commercial use only	7813292254	Genetic map information
<i>110i</i>		see all matches in Scientific DBs					
	Weather Services: 1 match						
<i>110j</i>		Live Weather Maps	Web Store ZZZ	\$1/100 uses	not for use in composite WSs	4397234563	Current weather service maps worldwide
	:						

**Figure 1A**

### Example Customer Shopping Screen for a Web Service Item

Welcome, Customer ABC. If you purchase a multi-use subscription today, you'll receive an additional 5% discount!



**Figure 1B**

### Example Web Service Registration Screen

Welcome, Web Service Provider DEF! Provide the information below to register a new Web Service available to customers of Web Store ZZZ.

1. Specify a name for your Web Service being registered.

Current Location Maps For Portable Devices

2. Optionally specify one or more terms related to the Web Service.

map, wireless location, portable

3. Specify one or more usage prices for the Web Service.

Usage Type
per use
per month
per 1000 uses

⋮

Restrictions

maximum 500 uses/day

Price

\$1
\$4000
\$800

- 135a

- 135b

- 135c

4. Specify any non-default conditions of use for the Web Service.

5. Specify a description of the Web Service for customers.

For customers having portable devices whose location can be automatically determined (including GPS capabilities and most current cell phones), this Web Service includes a downloadable Java applet that can automatically retrieve and display a map of your current location upon request.

Register Web Service

131

133

134

135

136

137

139

**Figure 1C**

## Example Web Services Information Screen

### Web Services

140	141		142	143	
	Top Web Services	WS Rank	WS Rating	Similar WSes	Customers Who Liked This WS Also Liked These WSes
	⋮				
140a	Driving Directions ZZZ	11	●●●●○ based on 1723 reviews	Driving Directions BBB, ...	AAA Street Maps By Street Address, ...
140b	Live Weather Maps	12	●●●●● based on 517 reviews	-	Topographical Maps (high resolution)
	⋮				

Below are recommended Web Services for you, Customer JKL!

145	Web Service	WS Price	WS Provider		146	147
145a	Human Genome Maps	\$0.01/use	WS Provider CCC	...	Add to Shopping Cart	OR Subscribe Now
145b	Live Weather Maps	\$1/100 uses	Web Store ZZZ		Add to Shopping Cart	OR Subscribe Now
	⋮					

Write your online review of the selected Web Service

#### Customer Reviews

●●●●● Great Value!!, October 4, 200X

Reviewer: Customer MMM

Not only does this WS provide accurate and up-to-date information, it is a great value with its low per-use cost and lack of restrictive usage conditions!

⋮

**Figure 1D**

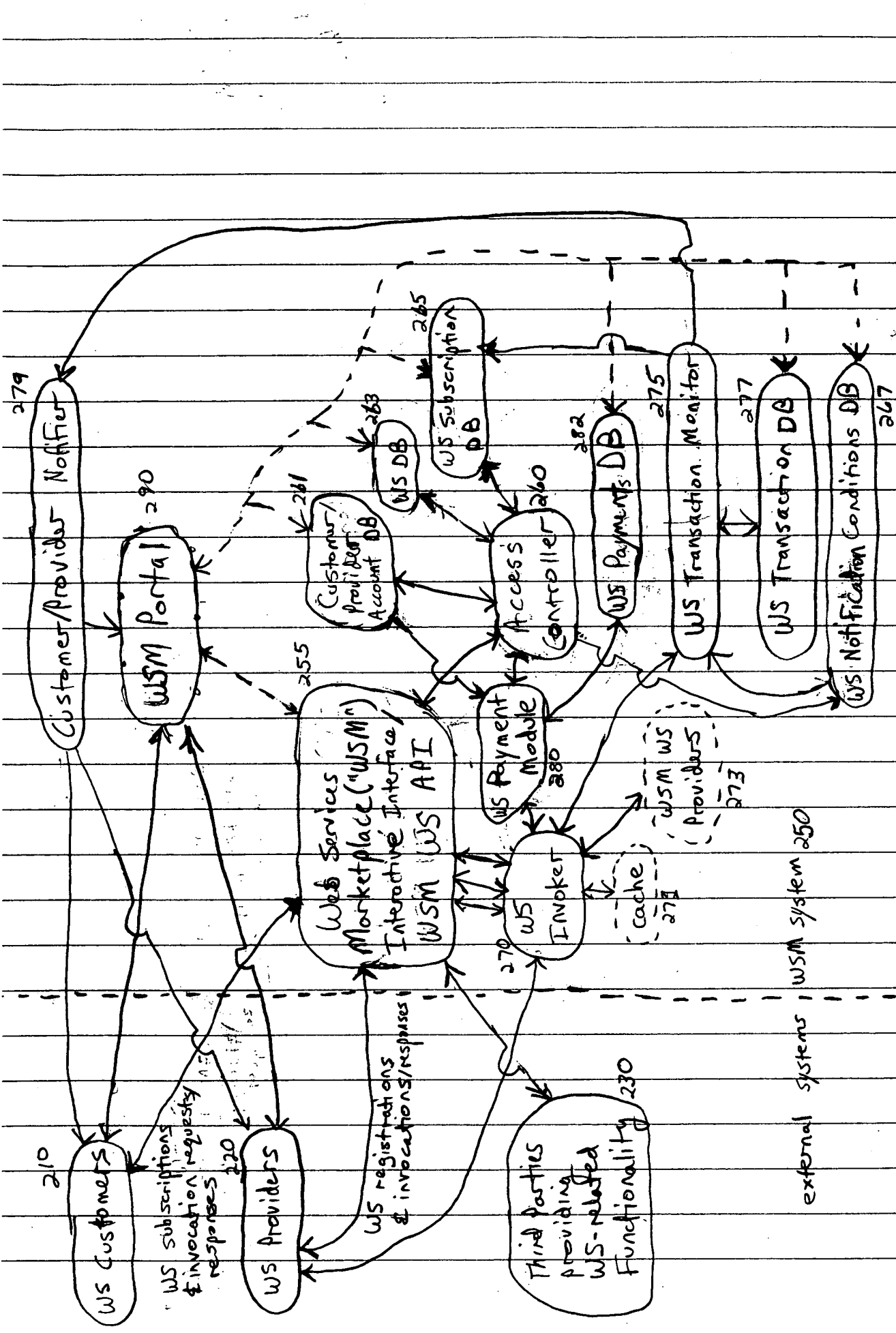


Fig. 2

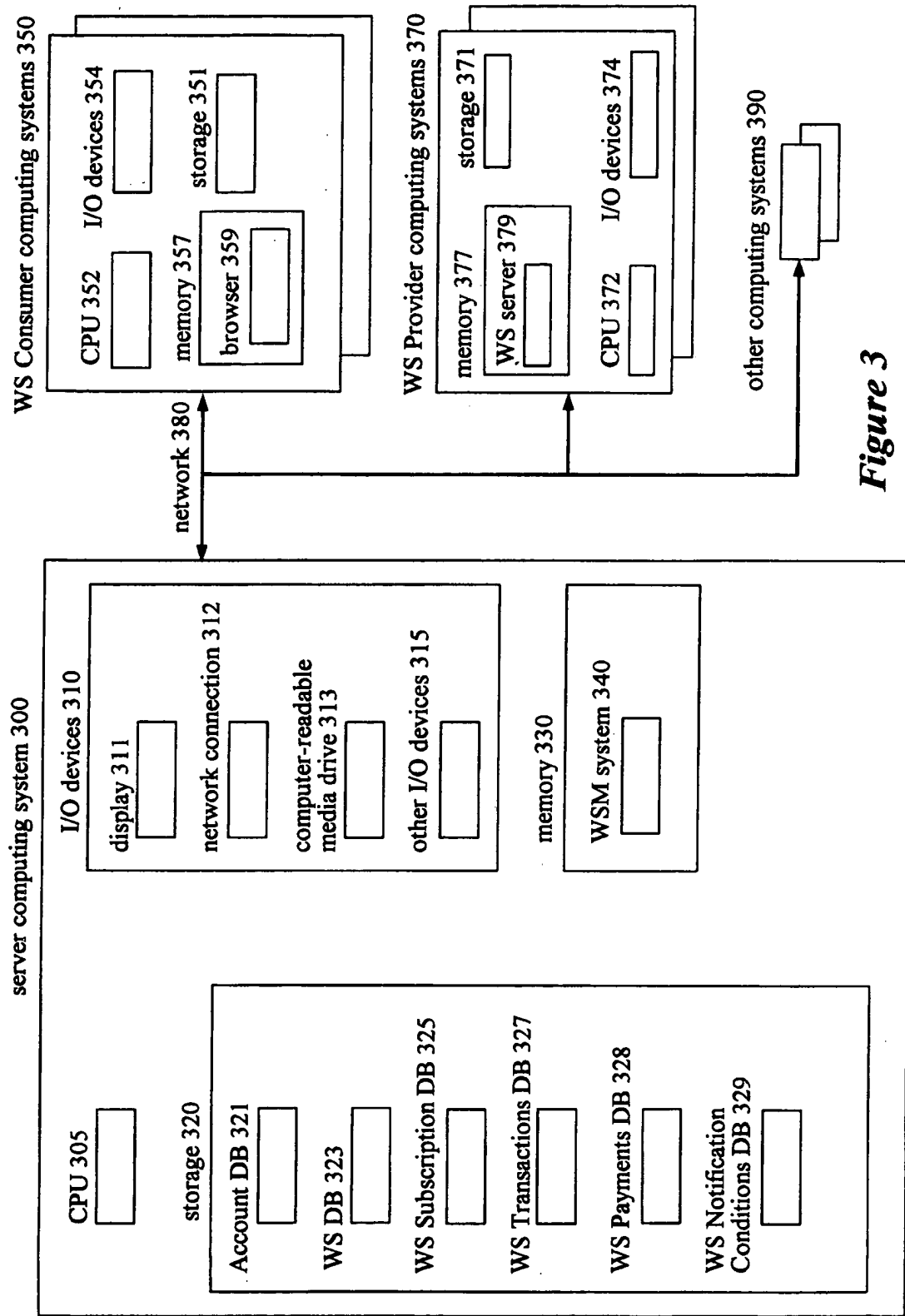
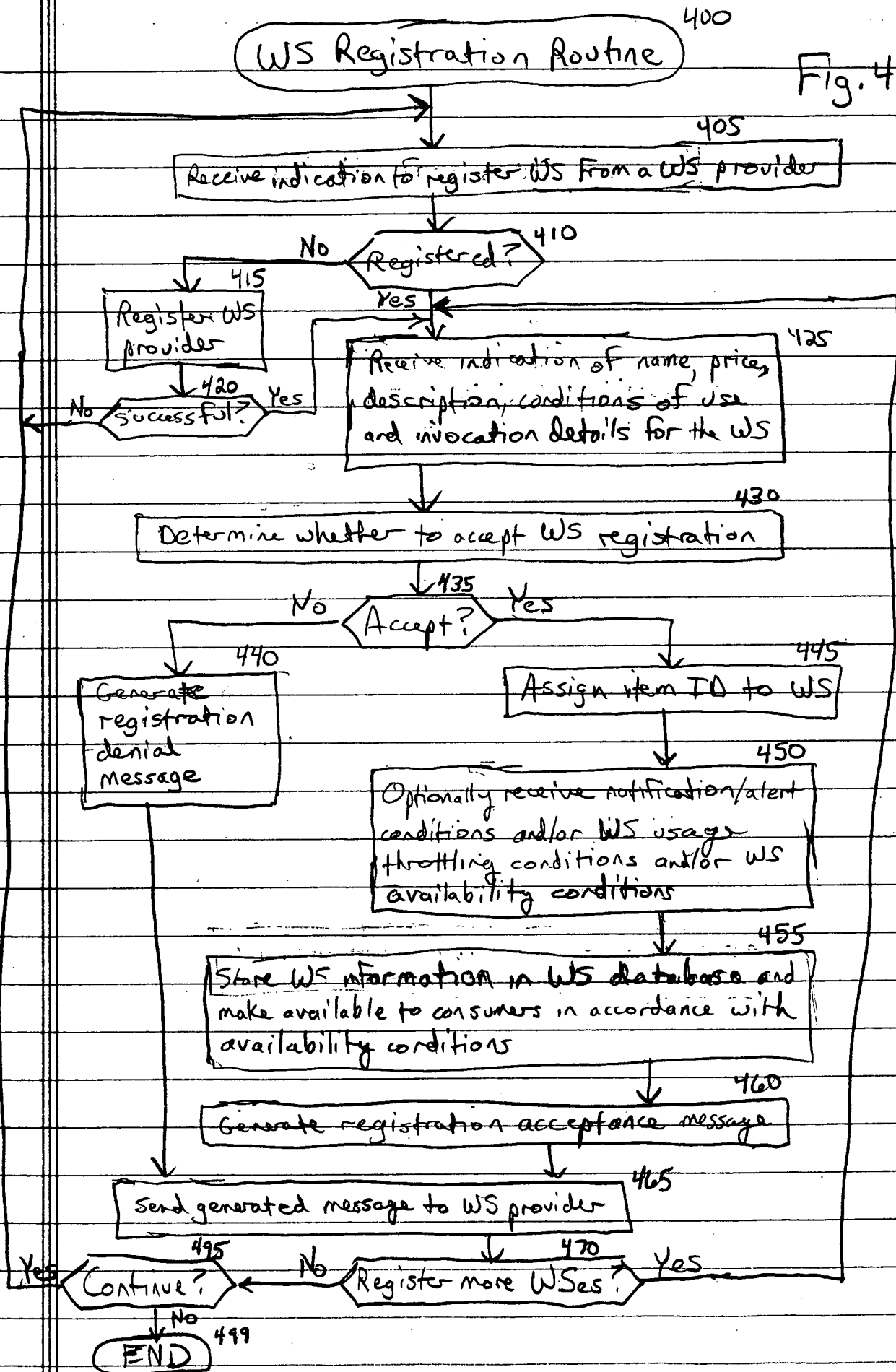


Figure 3

# WS Registration Routine

Fig. 4





# 500 WS Subscription Routine

Fig. 5

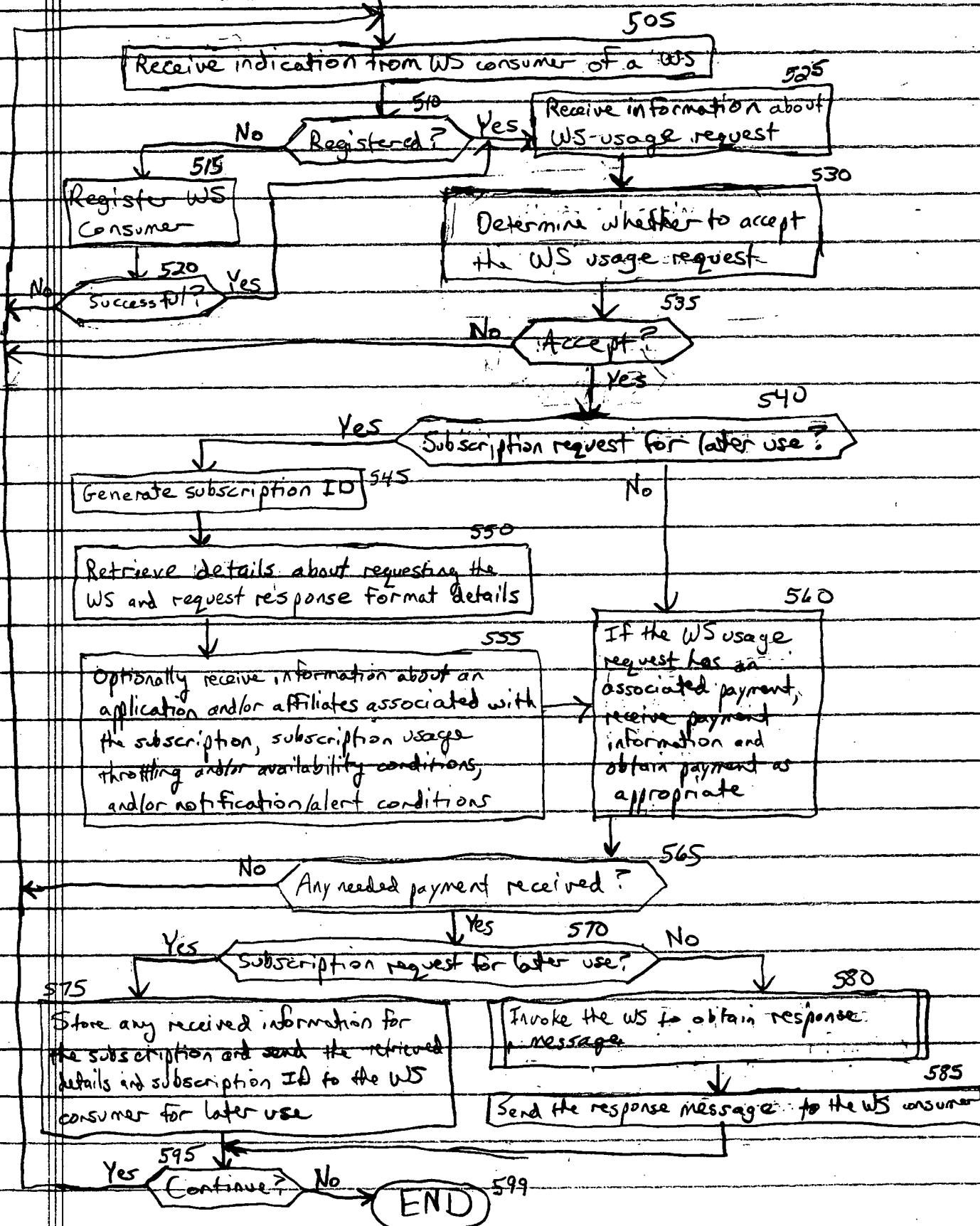


Fig. 6

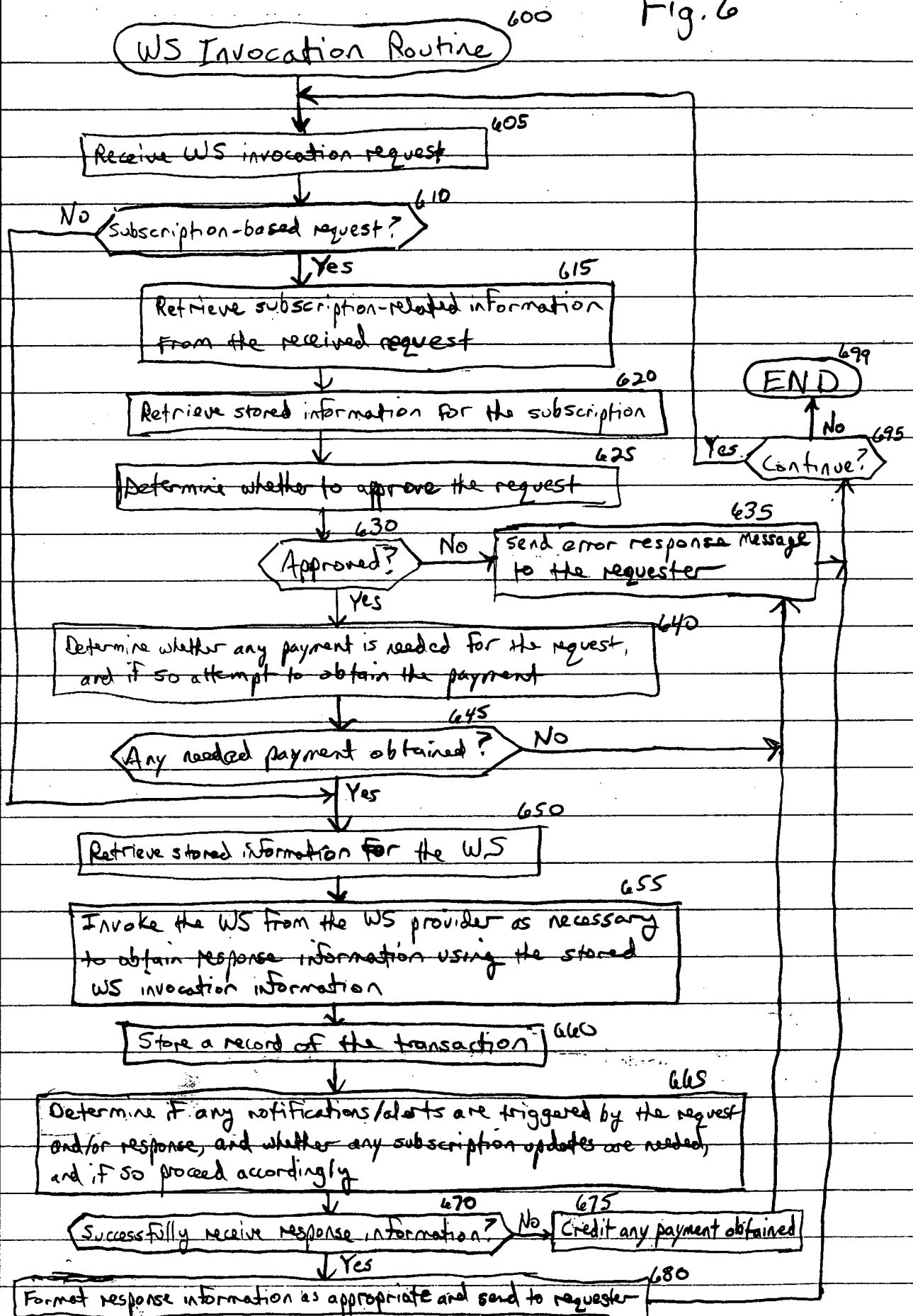


Fig. 7

